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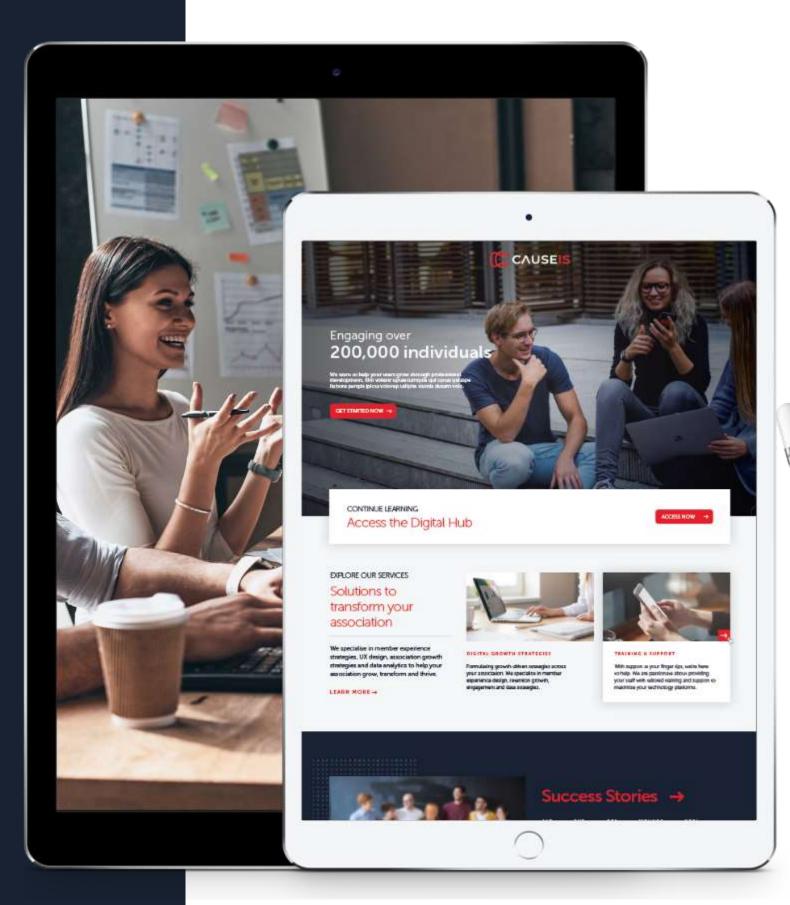
#### CAUSEIS PRESENTS

# Digital Academy for Associations

 Course: iMIS Reporting – Focusing on Events







# Welcome to the Digital Academy

- Time to focus on your Association Strategy
- Learn from other associations and your peers
- Use Member Experience techniques to shift your
  - strategies

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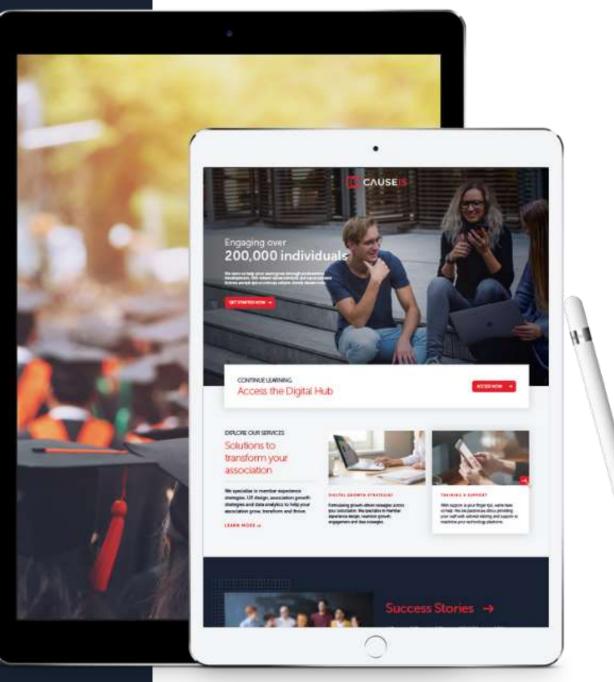
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- Dedicated Engage iMIS courses to maximise your
  - knowledge of iMIS.
- Consider new culture, innovation and ideas
- Tools and frameworks to help you







# About Causeis

#### Causeis exists to support associations.

Causeis is the complete Digital Partner for your association, and we bring a shared vision for your success.

With unmatched experience in association strategy and technology to draw on, every aspect of our service is centered around the member experience.

Partnered with global best-in-class technology, we ensure you have all bases covered with Causeis.

Recently named by ASI as the Global iMIS Partner of the Year.













## Supported by AuSAE

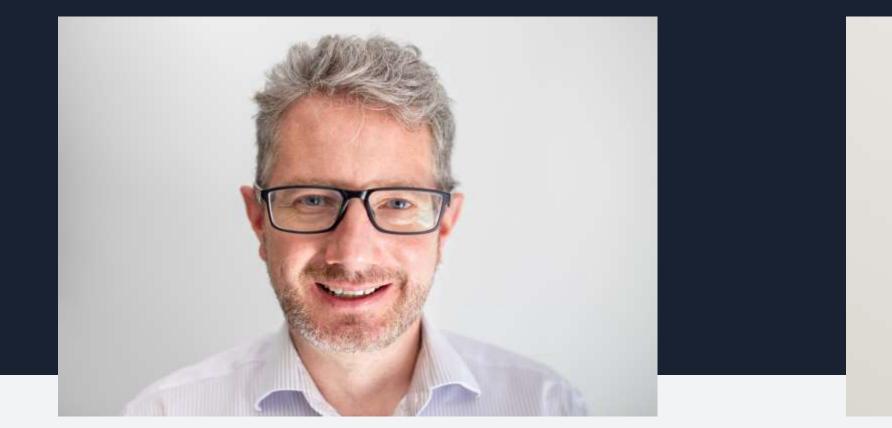
The home for association professionals. A place where you belong, connect with others, advance your career and be inspired.

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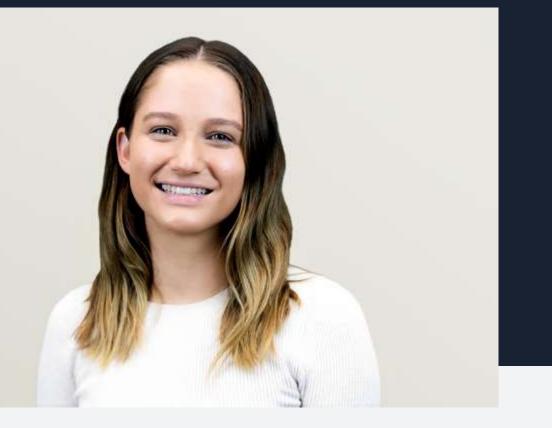


## Presenters & Facilitators



Conrad Henley-Calvert, CiP, MACS CT Service Delivery Manager

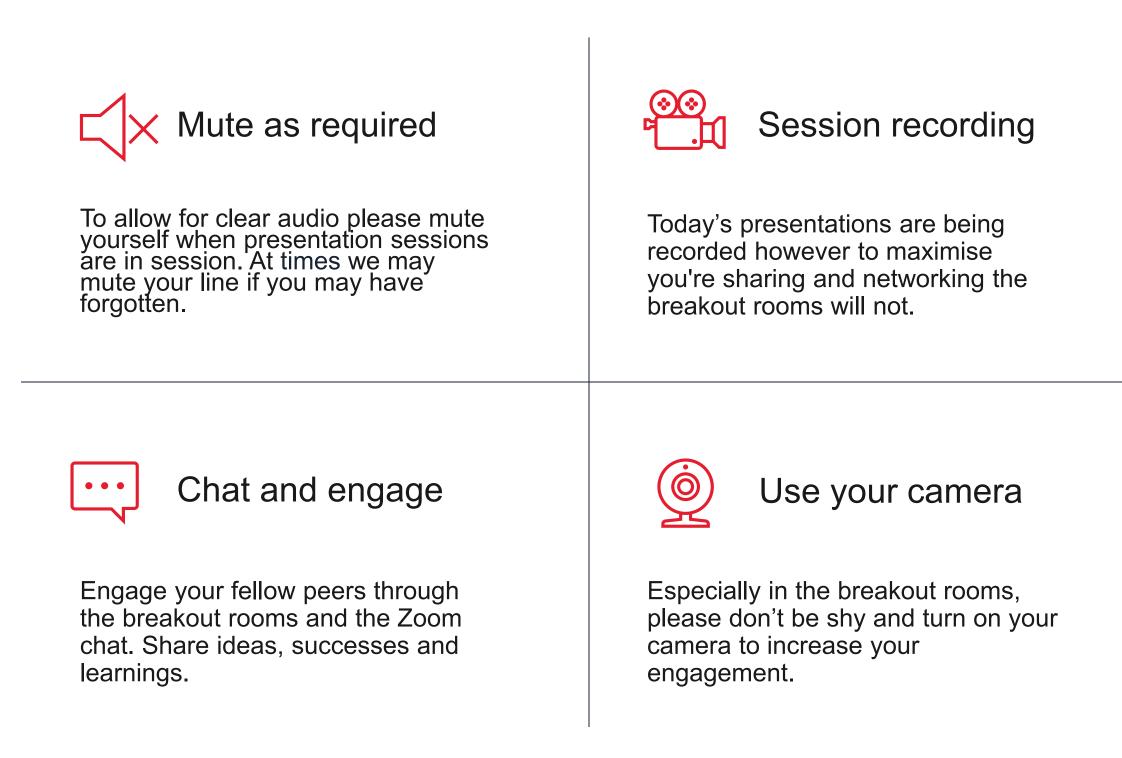
Causeis



Yolande smith Digital Marketing Specialist Causeis



### Maximise your Workshop Experience



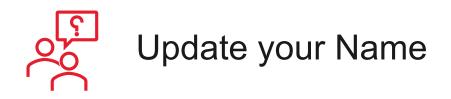






#### **Presentation Slides**

Presentation slides and recording will be distributed on course completion.



So that we know who you are, and to let everyone know where you are from – lets rename ourselves to show our full name & acronym

# Tuesday, 19th July

#### Learning Objectives

- Learn how to create event reports in iMIS
- Gain greater understanding into the source of event data including invoicing of registrations
- Improve your reporting with parameters, prompts and displays
- Immediately gain skills in iMIS to implement new event reports



# CAUSE

# Tuesday, 19th July

Course Agenda 10am – 12pm AEDT

- The data structure of events and event registrations IQA for events and event registrations: detail and summary
- Invoices and transactions for registrations
- Event pricing information
- Event questions and answers





### The data structure of events

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#### Event

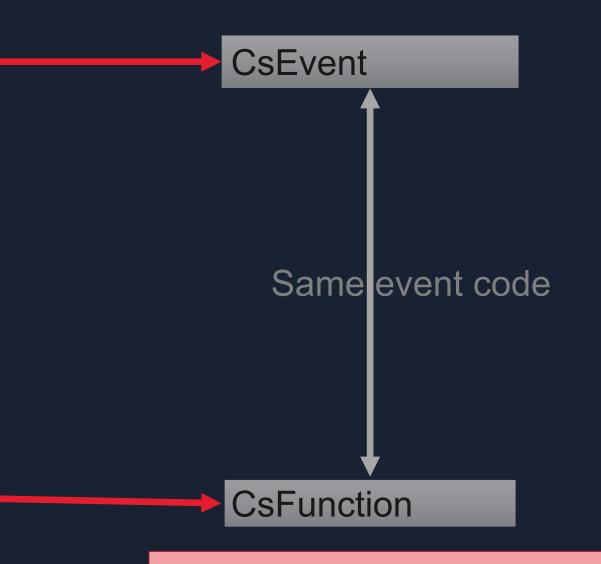
### Registration OptionsFull Registration

- Day 1 Registration
- Day 2 Registration
- Guest Registration

Program Items
Breakout Option 1
Breakout Option 2
Breakout Option 3
Breakout Option 1
Social Function 1
Social Function 2
Guest Registration

Code Title Date/time Description Capacity Visibility Registration availability Early/regular cutoff dates Event level questions

Code Title Date/time Description Capacity Track/category CEU (CPD) Pricing Option/item level questions

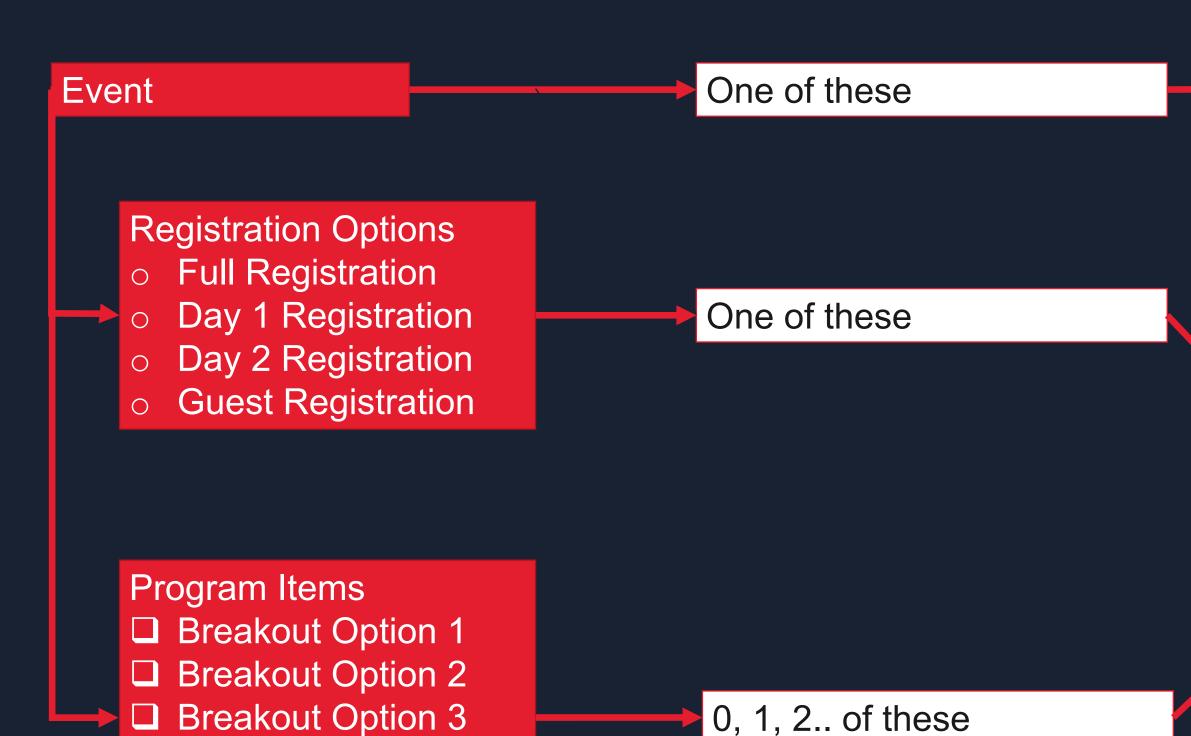


#### Functions are products

Events provide the framework in which those products may be purchased

### The data structure of event registrations

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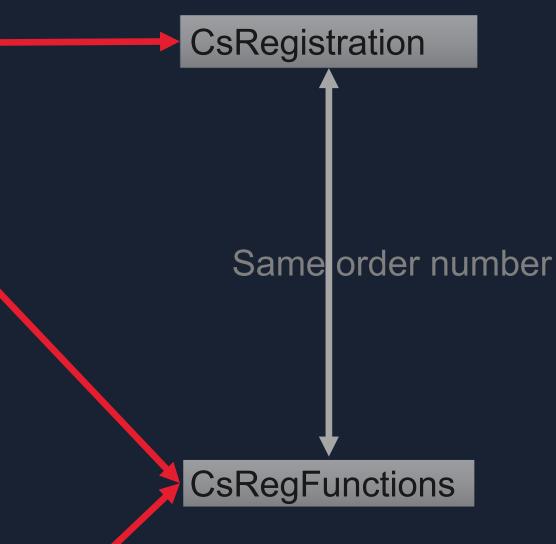


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Social Function 1

Social Function 2

Guest Registration



#### Registrations are orders

Function registrations are the individual lines of those orders

#### CsRegistration

Full Name Last First Member Type Company Company ID Company Member Type Ship To ID *Of the registrant* 

Bill To ID Registered By ID

# Link to the ID (iMIS ID) of a contact business object to include more information about the:

- Registrant
- Bill to contact/company
- Person entering registration

## IQAs for events and event registrations

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## Let's take a 5-minute break

#### Grab a refreshment

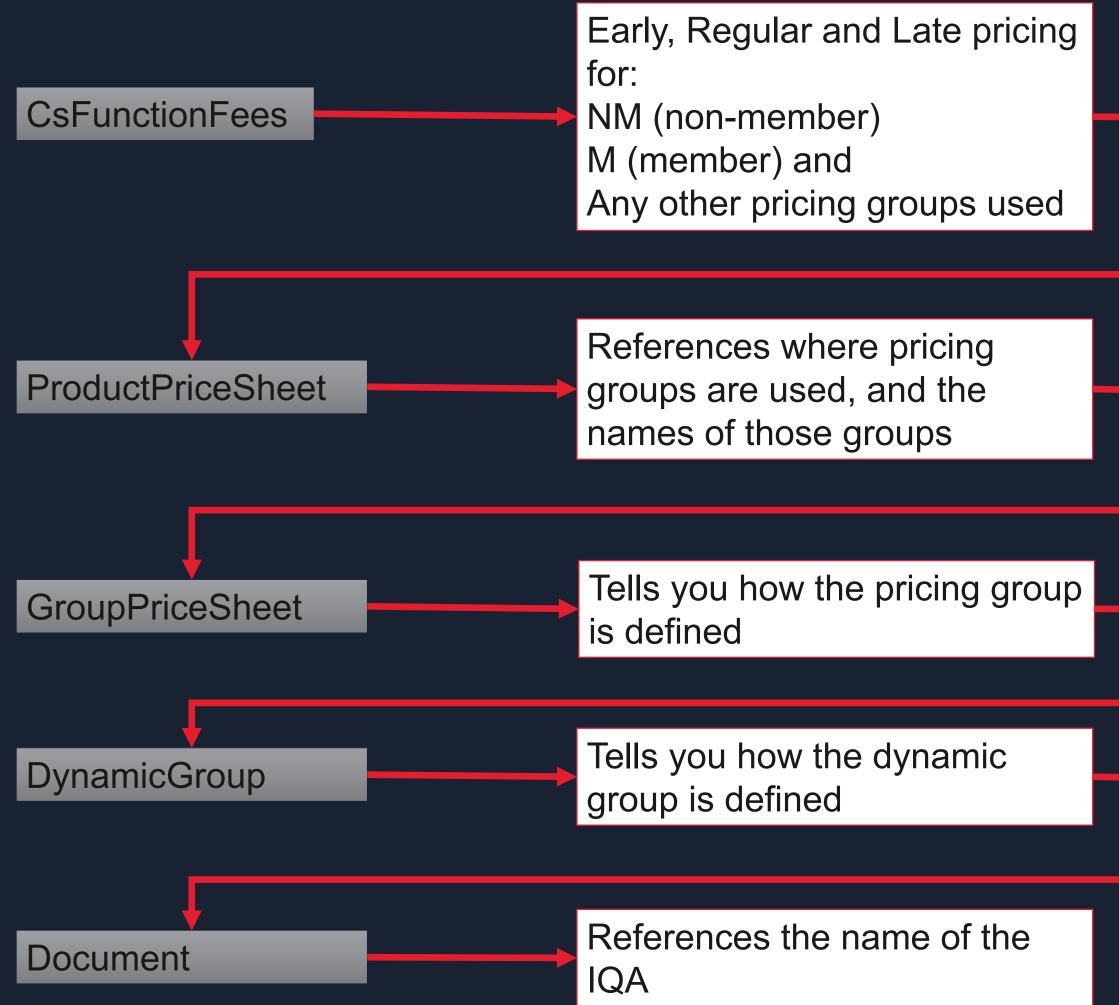
Don't close the Zoom session

#### Please feel free to mute and turn off your camera



## **Event pricing information**

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The pricing groups are numeric, and you can determine the meaning of those by linking to

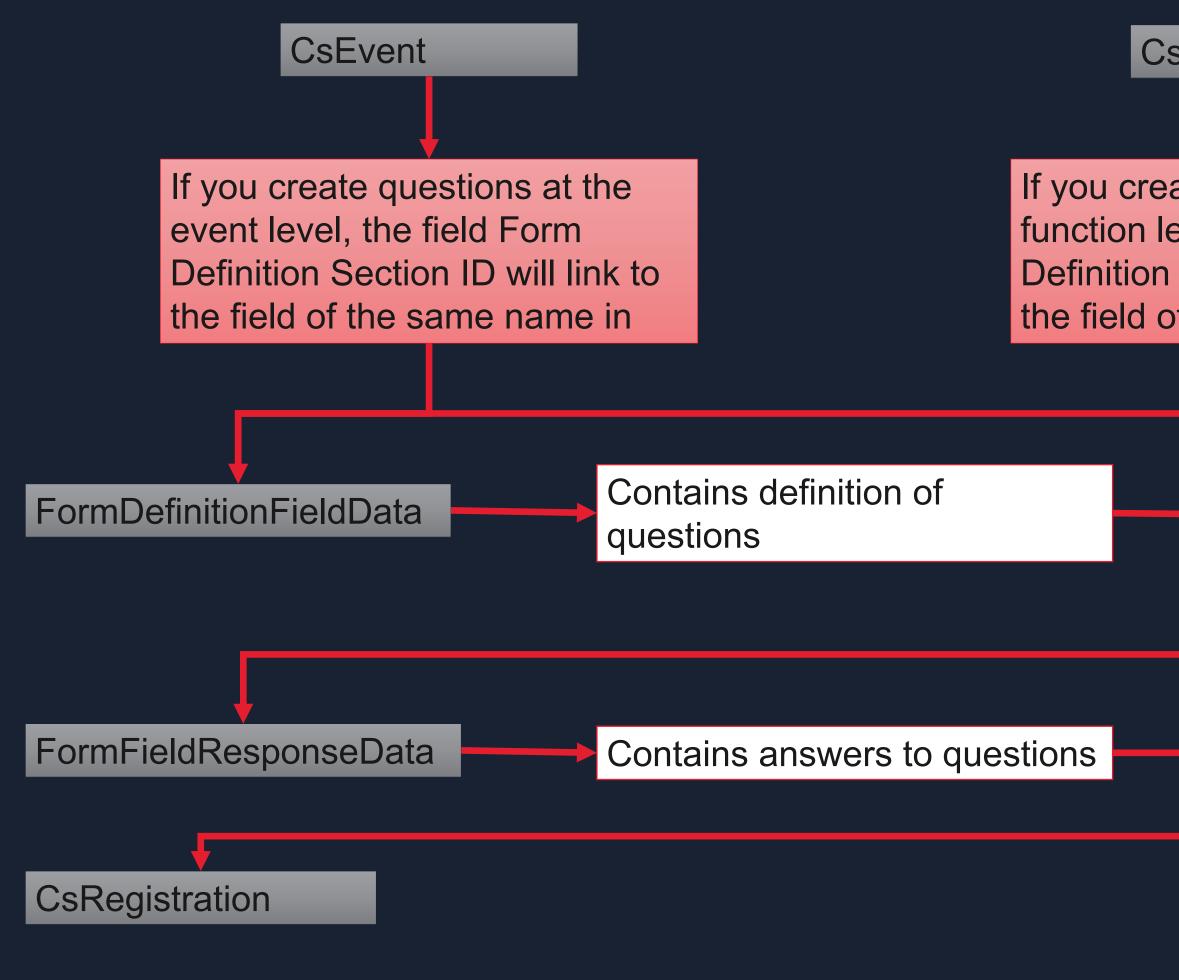
The price sheet field matches the same field in

If the Group ID is a GUID, then it references a

The document version key references

### Event questions and answers

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#### CsFunction

If you create questions at the function level, the field Form Definition Section ID will link to the field of the same name in

> The field Form Definition Field ID links to the field of the same name in

The ID field links to the Ship To ID in

## Questions and Ideas





### Next Course: Digital Academy

### Data Management & Metrics for Associations

30th Au AEST

30th August & 1<sup>st</sup> September: 10 am – 1 pm





#### Conrad Henley-Calvert, Causeis

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#### October 12-13 | Melbourne

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